



**The Recruitment & Retention Workforce News e-newsletter has been developed and is being piloted as a tool to increase the sharing of recruitment and retention practices and information across agencies within the State of Wisconsin. The newsletter will be emailed the first week of every other month, beginning in August 2007.**

This is the first edition of the e-newsletter, and it is being sent to multiple contact lists. To sign up to receive this every other month, all you have to do is visit <http://workforceplanning.wi.gov/category.asp?linkcatid=2209&linkid=19&locid=14>, and follow a few simple steps.

***\*Note:** Unlike other listservs, the only messages that you should receive for signing up will be the first week of every other month when the e-newsletter goes out. This means that in the future when you receive the e-newsletter, you won't be able to reply directly to the listserv.*

- **State Job Listings on Madison City Channel 12**

Madison City Channel 12 has recently begun posting state job listings on their Jobline television program. This program is free of charge and runs 3 times a day (except Monday), and lists Madison, Dane County, UW Madison, and now State of Wisconsin listings. The listings run 7 days a week at 11:30 am and 11:30 pm, as well as Tues, Wed, Fri, Sat, Sun at 4:30 pm and Thursday at 4pm. In order to get the postings, they conduct a job search on Wisc.Jobs for listings in Dane County. They then sort the postings by posting date, and add any that have been posted since their last update. Postings are updated weekly. For more information on Madison City Channel 12's Community Bulletin Board, visit <https://www.ci.madison.wi.us/mcc12/cbb.html>.

- **New State Employment Flyer and Brochure**

The Office of State Employment Relations has developed a new employment flyer and a brochure that are now available for agencies to order. These marketing tools have been developed to be general in nature so that agencies across the state can utilize them.

1. The Wisc.Jobs Flyer is a two-sided info sheet that provides general application instructions regarding the Wisc.Jobs website. This flyer provides applicants with quick and simple steps to setting up a job cart, performing a job search, and creating an e-notify job alert.

[To View the flyer, click here.](#)

2. The General Wisc.Jobs brochure is a dual fold brochure that has been designed to be used as a general employment brochure for jobs with the State of Wisconsin. The brochure promotes state employment across all career areas and job types.

[To View the brochure, click here.](#)

If an agency/campus would like further information on how to request copies of these materials, please contact [Travis.Dillon@wisconsin.gov](mailto:Travis.Dillon@wisconsin.gov)

#### ▪ **Listing of Recruitment Websites**

OSER has put together a brief list of websites that agencies have identified as possible recruitment sites for posting positions in addition to Wisc.Jobs. This list is meant to be a guide to agencies as to what are some of the possible sites that exist, but is in no way a complete list or an endorsement of any specific site. This listing includes both sites that charge to post on, as well as sites that are free of charge to post employment opportunities.

[To view the listing of recruitment sites, click here.](#)

#### ▪ **Upcoming Career Fairs**

Throughout the year, representatives from the Office of State Employment Relations attend career fairs to promote employment with the State of Wisconsin. OSER representatives promote employment opportunities across all agencies and campuses, and agencies can send information and representatives along as well. If representatives from multiple agencies request to attend a specific fair, OSER will allow them to come along on a first come first serve basis to control the number of representatives at the booth. Agencies also have the ability to reserve their own booth and request to be placed next to OSER at these events. At this time, we have a few events already on the calendar.

To view the listing of fairs, click

[http://www.wisc.jobs/public/event\\_view.asp?eventid=58&evtype=2](http://www.wisc.jobs/public/event_view.asp?eventid=58&evtype=2)

**In this initial issue, a large amount of information included is from OSER, but one of the goals of this publication is to allow agencies to communicate best practices or successes they have had in recruitment and retention. If you have any information or successful practices that you would like to share, please contact Travis Dillon, Enterprise Recruitment Specialist, at [Travis.Dillon@wisconsin.gov](mailto:Travis.Dillon@wisconsin.gov) . In addition, feel free to pass this along to anyone with the State of Wisconsin that you feel might be interested in this information.**